



Website beoordeling apple.com

Gegenereerd op 17 Januari 2026 00:05 AM

De score is 55/100



SEO Content

	Titel	Apple Lengte : 5 Idealiter zou uw title tag tussen de 10 en 70 tekens (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om de tekstlengte te berekenen.																
	Beschrijving	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support. Lengte : 172 Idealiter zou uw meta description tussen de 70 en 160 tekens (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om de tekstlengte te berekenen.																
	Zoekwoorden	Zeer slecht. We hebben geen meta keywords gevonden op uw pagina. Gebruik deze gratis online meta tag generator om keywords te maken.																
	OG Meta Eigenschappen	Goed, uw pagina maakt gebruik van OG-eigenschappen. <table><tr><th>Eigenschap</th><th>Inhoud</th></tr><tr><td>title</td><td>Apple</td></tr><tr><td>description</td><td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td></tr><tr><td>url</td><td>https://www.apple.com/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>image</td><td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Apple</td></tr></table>	Eigenschap	Inhoud	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	https://www.apple.com/	locale	en_US	image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743	type	website	site_name	Apple
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site_name	Apple																	

SEO Content

	Koppen	H1 1	H2 7	H3 17	H4 0	H5 0	H6 0
		• [H1] Apple • [H2] iPhone • [H2] Apple Watch Series 11 • [H2] iPad Air • [H2] Scan code with iPhone or iPad. • [H2] Endless entertainment. • [H2] More from Apple.Watch the latest brand films from Apple. • [H2] Apple Footer • [H3] MacBook Pro 14" • [H3] Apple Watch Ultra 3 • [H3] AirPods Pro 3 • [H3] Apple Fitness Plus • [H3] Apple Trade In • [H3] Apple Card • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple					
	Afbeeldingen	We vonden 76 afbeeldingen op deze pagina. Goed, de meeste of alle afbeeldingen hebben alt-attributen.					
	Tekst/HTML Ratio	Ratio : 2% De ratio van tekst tot HTML-code van deze pagina is lager dan 15 procent, dit betekent dat uw website waarschijnlijk meer tekstinhoud nodig heeft.					
	Flash	Perfect, er is geen Flash-inhoud gedetecteerd op deze pagina.					
	Iframe	Geweldig, er zijn geen Iframes gedetecteerd op deze pagina.					

SEO Links

	URL Herschrijving	Goed. Uw links zien er vriendelijk uit!
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SEO Links

	Underscores in de URLs	We hebben underscores gevonden in uw URL's. U zou liever koppeltekens moeten gebruiken om uw SEO te optimaliseren.
	Links op de pagina	We vonden in totaal 87 links inclusief 0 link(s) naar bestanden
	Statistics	Externe Links : noreferrer noopener 0% Externe Links : Passing Juice 1.15% Interne Links 98.85%

Links op de pagina

Ankertekst	Type	Juice
&nbsp;	Intern	Passing Juice
Shop iPhone	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Buy	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Buy	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Buy	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Buy	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Buy	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Try it free	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
&nbsp;	Intern	Passing Juice
Apply now	Intern	Passing Juice

Links op de pagina

Apply now	Intern	Passing Juice
here	Intern	noreferrer noopener
support.apple.com/kb/HT209218	Intern	Passing Juice
Store	Intern	Passing Juice
Mac	Intern	Passing Juice
iPad	Intern	Passing Juice
Watch	Intern	Passing Juice
Vision	Intern	Passing Juice
AirPods	Intern	Passing Juice
TV & Home	Intern	Passing Juice
AirTag	Intern	Passing Juice
Accessories	Intern	Passing Juice
Gift Cards	Intern	Passing Juice
Wallet	Intern	Passing Juice
Apple Pay	Intern	Passing Juice
Apple Cash	Intern	Passing Juice
Manage Your Apple Account	Intern	Passing Juice
Apple Store Account	Intern	Passing Juice
iCloud.com	Extern	Passing Juice
Apple One	Intern	Passing Juice
Apple TV	Intern	Passing Juice
Apple Music	Intern	Passing Juice
Apple Arcade	Intern	Passing Juice
Apple News+	Intern	Passing Juice
Apple Podcasts	Intern	Passing Juice
Apple Books	Intern	Passing Juice
App Store	Intern	Passing Juice
Find a Store	Intern	Passing Juice

Links op de pagina

Genius Bar	Intern	Passing Juice
Today at Apple	Intern	Passing Juice
Group Reservations	Intern	Passing Juice
Apple Camp	Intern	Passing Juice
Apple Store App	Intern	Passing Juice
Certified Refurbished	Intern	Passing Juice
Financing	Intern	Passing Juice
Carrier Deals at Apple	Intern	Passing Juice
Order Status	Intern	Passing Juice
Shopping Help	Intern	Passing Juice
Apple and Business	Intern	Passing Juice
Shop for Business	Intern	Passing Juice
Apple and Education	Intern	Passing Juice
Shop for K-12	Intern	Passing Juice
Shop for College	Intern	Passing Juice
Apple and Healthcare	Intern	Passing Juice
Apple and Government	Intern	Passing Juice
Shop for Veterans and Military	Intern	Passing Juice
Shop for State and Local Employees	Intern	Passing Juice
Shop for Federal Employees	Intern	Passing Juice
Accessibility	Intern	Passing Juice
Education	Intern	Passing Juice
Environment	Intern	Passing Juice
Inclusion and Diversity	Intern	Passing Juice
Privacy	Intern	Passing Juice
Racial Equity and Justice	Intern	Passing Juice
Supply Chain Innovation	Intern	Passing Juice
Newsroom	Intern	Passing Juice

Links op de pagina

Apple Leadership	Intern	Passing Juice
Career Opportunities	Intern	Passing Juice
Investors	Intern	Passing Juice
Ethics & Compliance	Intern	Passing Juice
Events	Intern	Passing Juice
Contact Apple	Intern	Passing Juice
other retailer	Intern	Passing Juice
United States	Intern	Passing Juice
Privacy Policy	Intern	Passing Juice
Terms of Use	Intern	Passing Juice
Sales and Refunds	Intern	Passing Juice
Legal	Intern	Passing Juice
Site Map	Intern	Passing Juice

SEO Zoekwoorden

	Zoekwoordenwolk	item watch trade stream apple store learn now shop more
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Zoekwoordenconsistentie

Zoekwoord	Inhoud	Titel	Zoekwoorden	Beschrijving	Koppen
apple	39	✓	✗	✓	✓
now	21	✗	✗	✗	✗
watch	13	✗	✗	✓	✓
more	13	✗	✗	✗	✓
learn	12	✗	✗	✗	✓

Bruikbaarheid

	URL	Domein : apple.com Lengte : 9
	Favicon	Geweldig, uw website heeft een favicon.
	Afdrukbaarheid	We konden geen printvriendelijke CSS vinden.
	Taal	Goed. Uw gedeclareerde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Codering	Perfect. Uw gedeclareerde charset is UTF-8.
	W3C Validiteit	Fouten : 242 Waarschuwingen : 113
	E-mail Privacy	Geweldig, er is geen e-mailadres gevonden in platte tekst!
	Verouderde HTML	Geweldig! We hebben geen verouderde HTML-tags gevonden in uw HTML.
	Snelheidstips	 Uitstekend, uw website gebruikt geen geneste tabellen.  Jammer, uw website gebruikt inline styles.  Jammer, uw website heeft te veel CSS-bestanden (meer dan 4).  Jammer, uw website heeft te veel JS-bestanden (meer dan 6).  Perfect, uw website maakt gebruik van gzip.

Mobiel

	Mobiele Optimalisatie	 Apple Icoon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.apple.com/shop/sitemap.xml https://www.apple.com/autopush/sitemap/sitemap-index.xml https://www.apple.com/newsroom/sitemap.xml https://www.apple.com/retail/sitemap/sitemap.xml https://www.apple.com/today/sitemap-index.xml
	Robots.txt	http://apple.com/robots.txt Geweldig, uw website heeft een robots.txt-bestand.
	Analytics	Ontbrekend We hebben geen analytics tool gedetecteerd op deze website. Web analytics stelt u in staat om bezoekersactiviteit op uw website te meten. U zou minstens één analytics tool geïnstalleerd moeten hebben, maar het kan ook goed zijn om een tweede te installeren om de gegevens te controleren.