

# Évaluation du site pinterest.com

Généré le 17 Janvier 2026 00:04 AM

Le score est de 51/100



## Optimisation du contenu

|  |                       |                                                                                                                                                                                                                                            |         |         |         |         |         |
|--|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|
|  | Titre                 | <p>Pinterest</p> <p>Longueur : 9</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>                           |         |         |         |         |         |
|  | Description           | <p>Longueur : 0</p> <p>Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer une description.</p>                            |         |         |         |         |         |
|  | Mots-clés             | <p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>                                                     |         |         |         |         |         |
|  | Propriétés Open Graph | <p>Cette page ne tire pas parti des propriétés OG. Ces balises permettent aux robots d'exploration des réseaux sociaux de mieux structurer votre page. Utilisez <a href="#">ce générateur gratuit de propriétés OG</a> pour les créer.</p> |         |         |         |         |         |
|  | Niveaux de titre      | H1<br>0                                                                                                                                                                                                                                    | H2<br>0 | H3<br>0 | H4<br>0 | H5<br>0 | H6<br>0 |
|  | Images                | <p>Nous avons trouvé 0 image(s) sur cette page Web.</p> <p>Bien, la plupart ou la totalité de vos images possèdent un attribut alt.</p>                                                                                                    |         |         |         |         |         |
|  | Ratio texte/HTML      | <p>Ratio : 0%</p> <p>Le ratio texte/HTML de cette page est inférieur à 15 pour cent, ce qui signifie que votre site a probablement besoin de plus de contenu textuel.</p>                                                                  |         |         |         |         |         |
|  | Flash                 | <p>Parfait, aucun contenu Flash n'a été détecté sur cette page.</p>                                                                                                                                                                        |         |         |         |         |         |
|  |                       |                                                                                                                                                                                                                                            |         |         |         |         |         |

# Optimisation du contenu

|                                                                                  |        |                                                             |
|----------------------------------------------------------------------------------|--------|-------------------------------------------------------------|
|  | Iframe | G é nial, aucun Iframe n'a é t é d é tect é sur cette page. |
|----------------------------------------------------------------------------------|--------|-------------------------------------------------------------|

## Liens SEO

|                                                                                  |                          |                                                                                                             |
|----------------------------------------------------------------------------------|--------------------------|-------------------------------------------------------------------------------------------------------------|
|  | R é é criture d'URLs     | Bien. Vos liens semblent optimis é s !                                                                      |
|  | Tirets bas dans les URLs | Parfait ! Aucun tiret bas d é tect é dans vos URLs.                                                         |
|  | Liens dans la page       | Nous avons trouv é un total de 1 lien(s) dont 0 lien(s) vers des fichiers                                   |
|  | Statistics               | Liens externes : noreferrer noopener 100%<br>Liens externes : Transmettant du Juice 0%<br>Liens internes 0% |

## Liens dans la page

| Texte d'ancree                      | Type    | Juice               |
|-------------------------------------|---------|---------------------|
| <a href="#">turn on JavaScript.</a> | Externe | noreferrer noopener |

## Mots-cl é s SEO

|                                                                                    |                      |                  |
|------------------------------------------------------------------------------------|----------------------|------------------|
|  | Nuage de mots-cl é s | <p>pinterest</p> |
|------------------------------------------------------------------------------------|----------------------|------------------|

## Coh é rence des mots-cl é s

| Mot-cl é  | Contenu | Titre                                                                               | Mots-cl é s                                                                         | Description                                                                           | Niveaux de titre                                                                      |
|-----------|---------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| pinterest | 1       |  |  |  |  |

## Ergonomie

|                                                                                  |               |                                                               |
|----------------------------------------------------------------------------------|---------------|---------------------------------------------------------------|
|  | URL           | Domaine : pinterest.com<br>Longueur : 13                      |
|  | Favicon       | G é nial, votre site web dispose d'un favicon.                |
|  | Imprimabilité | Nous n'avons pas trouv é de CSS compatible avec l'impression. |
|  | Langue        | Bien. Votre langue d é clar é e est en.                       |
|  | Dublin Core   | Cette page ne tire pas parti de Dublin Core.                  |

## Document

|                                                                                    |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype                     | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Encodage                    | Parfait. Votre charset d é clar é est UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Validité W3C                | Erreurs : 25<br>Avertissements : 71                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Confidentialité des e-mails | G é nial, aucune adresse e-mail n'a é t é trouv é e en texte clair !                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | HTML obsolète               | G é nial ! Nous n'avons pas trouv é de balises HTML obsol è tes dans votre HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Astuces vitesse             | <div><div> Excellent, votre site web n'utilise pas de tableaux imbriqu é s.</div><div> Mauvais, votre site web utilise des styles inline.</div><div> G é nial, votre site web contient peu de fichiers CSS.</div><div> Mauvais, votre site web contient trop de fichiers JS (plus de 6).</div><div> Parfait, votre site web tire parti de gzip.</div></div> |

## Mobile



### Optimisation mobile

- ✓ Icône Apple
- ✓ Balise Meta Viewport
- ✓ Contenu Flash

## Optimisation



### Sitemap XML

Génial, votre site web dispose d'un sitemap XML.

[https://www.pinterest.com/v3\\_sitemaps/ideahub\\_christmas\\_sitemap\\_www.pinterest.com.xml](https://www.pinterest.com/v3_sitemaps/ideahub_christmas_sitemap_www.pinterest.com.xml)

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## Optimisation

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## Optimisation

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|    | Robots.txt         | <p>http://interest.com/robots.txt</p> <p>G é nial, votre site web dispose d'un fichier robots.txt.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Mesures d'audience | <p>G é nial, votre site web dispose d'un outil d'analytics.</p> <div>Meta Pixel (Facebook)</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |