



# Website review telegram.org

Generated on January 17 2026 00:07 AM

The score is 52/100



## SEO Content

|    | Title                                  | Telegram Messenger<br><br>Length : 18<br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                         |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
|------------------------------------------------------------------------------------|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|--|--|----------|---------|-------|-----------------------------------|-------|----------------------------------------|-----------|----------|-------------|-------------------------|---|---|
|    | Description                            | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                     |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
|  | Keywords                               | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                             |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
|  | Og Meta Properties                     | Good, your page take advantage of Og Properties.<br><table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Telegram – a new era of messaging</td></tr><tr><td>image</td><td>https://telegram.org/img/t_logo_2x.png</td></tr><tr><td>site_name</td><td>Telegram</td></tr><tr><td>description</td><td>Fast. Secure. Powerful.</td></tr></table>                                                                                   |    |    |    |  |  | Property | Content | title | Telegram – a new era of messaging | image | https://telegram.org/img/t_logo_2x.png | site_name | Telegram | description | Fast. Secure. Powerful. |   |   |
| Property                                                                           | Content                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
| title                                                                              | Telegram – a new era of messaging      |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
| image                                                                              | https://telegram.org/img/t_logo_2x.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
| site_name                                                                          | Telegram                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
| description                                                                        | Fast. Secure. Powerful.                |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
|  | Headings                               | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>11</td><td>2</td><td>9</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H3] Recent News</li><li>• [H3] Why Telegram?</li><li>• [H3] Simple</li><li>• [H3] Private</li><li>• [H3] Synced</li><li>• [H3] Fast</li><li>• [H3] Powerful</li><li>• [H3] Open</li><li>• [H3] Secure</li><li>• [H3] Social</li></ul> |    |    |    |  |  | H1       | H2      | H3    | H4                                | H5    | H6                                     | 0         | 0        | 11          | 2                       | 9 | 0 |
| H1                                                                                 | H2                                     | H3                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |
| 0                                                                                  | 0                                      | 11                                                                                                                                                                                                                                                                                                                                                                                                                                              | 2  | 9  | 0  |  |  |          |         |       |                                   |       |                                        |           |          |             |                         |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H3] Expressive</li><li>• [H4] AI Summaries, New Design and More</li><li>• [H4] Passkeys, Gift Purchase Offers and More</li><li>• [H5] Telegram</li><li>• [H5] About</li><li>• [H5] Mobile Apps</li><li>• [H5] Desktop Apps</li><li>• [H5] Platform</li><li>• [H5] About</li><li>• [H5] Blog</li><li>• [H5] Press</li><li>• [H5] Moderation</li></ul> |
|    | Images          | <p>We found 11 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                      |
|    | Text/HTML Ratio | <p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                          |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                     |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                            |

## SEO Links

|                                                                                     |                         |                                                                                                                      |
|-------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                                     |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                                       |
|  | In-page links           | We found a total of 38 links including 5 link(s) to files                                                            |
|  | Statistics              | <p>External Links : norereferrer noopener 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

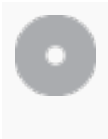
In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">English</a>            | Internal | Passing Juice |
| <a href="#">Bahasa Indonesia</a>   | Internal | Passing Juice |
| <a href="#">Bahasa Melayu</a>      | Internal | Passing Juice |
| <a href="#">Deutsch</a>            | Internal | Passing Juice |
| <a href="#">Español</a>            | Internal | Passing Juice |
| <a href="#">Français</a>           | Internal | Passing Juice |
| <a href="#">Italiano</a>           | Internal | Passing Juice |
| <a href="#">Nederlands</a>         | Internal | Passing Juice |
| <a href="#">O'zbek</a>             | Internal | Passing Juice |
| <a href="#">Polski</a>             | Internal | Passing Juice |
| <a href="#">Português (Brasil)</a> | Internal | Passing Juice |
| <a href="#">Türkçe</a>             | Internal | Passing Juice |
| <a href="#">Беларуская</a>         | Internal | Passing Juice |
| <a href="#">Русский</a>            | Internal | Passing Juice |
| <a href="#">Українська</a>         | Internal | Passing Juice |
| <a href="#">__аза__ша</a>          | Internal | Passing Juice |
| <a href="#">_____</a>              | Internal | Passing Juice |
| <a href="#">_____</a>              | Internal | Passing Juice |
| <a href="#">_____</a>              | Internal | Passing Juice |
| <a href="#">Home</a>               | Internal | Passing Juice |
| <a href="#">FAQ</a>                | Internal | Passing Juice |
| <a href="#">Apps</a>               | Internal | Passing Juice |
| <a href="#">API</a>                | Internal | Passing Juice |
| <a href="#">Moderation</a>         | Internal | Passing Juice |
| <a href="#">Recent News</a>        | Internal | Passing Juice |
| <a href="#">API</a>                | Internal | Passing Juice |
| <a href="#">Privacy</a>            | Internal | Passing Juice |
|                                    |          |               |

In-page links

|                              |          |               |
|------------------------------|----------|---------------|
| <a href="#">Press</a>        | Internal | Passing Juice |
| <a href="#">Mobile Apps</a>  | Internal | Passing Juice |
| <a href="#">iPhone/iPad</a>  | Internal | Passing Juice |
| <a href="#">Android</a>      | Internal | Passing Juice |
| <a href="#">Mobile Web</a>   | Internal | Passing Juice |
| <a href="#">Desktop Apps</a> | Internal | Passing Juice |
| <a href="#">PC/Mac/Linux</a> | Internal | Passing Juice |
| <a href="#">macOS</a>        | Internal | Passing Juice |
| <a href="#">Platform</a>     | Internal | Passing Juice |
| <a href="#">Translations</a> | Internal | Passing Juice |
| <a href="#">Instant View</a> | Internal | Passing Juice |

SEO Keywords



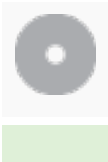
Keywords Cloud

passkeys **telegram** messages gift apps summaries  
purchase api new **more**

Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| telegram | 17      | ✔     | ✘        | ✘           | ✔        |
| more     | 7       | ✘     | ✘        | ✘           | ✔        |
| apps     | 4       | ✘     | ✘        | ✘           | ✔        |
| messages | 4       | ✘     | ✘        | ✘           | ✘        |
| api      | 3       | ✘     | ✘        | ✘           | ✘        |

Usability

|                                                                                    |     |                                      |
|------------------------------------------------------------------------------------|-----|--------------------------------------|
|  | Url | Domain : telegram.org<br>Length : 12 |
|                                                                                    |     |                                      |

## Usability

|                                                                                  |              |                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | W3C Validity    | Errors : 27<br>Warnings : 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                       |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div></div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------|

## Mobile

- |   |                   |
|---|-------------------|
| ✓ | Meta Viewport Tag |
| ✓ | Flash content     |

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |