



Website review duckduckgo.com

Generated on January 17 2026 00:03 AM

The score is 58/100



SEO Content

	Title	DuckDuckGo - Protection. Privacy. Peace of mind. Length : 48 Perfect, your title contains between 10 and 70 characters.														
	Description	The Internet privacy company that empowers you to seamlessly take control of your personal information online, without any tradeoffs. Length : 133 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://duckduckgo.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>DuckDuckGo</td></tr><tr><td>title</td><td>DuckDuckGo - Protection. Privacy. Peace of mind.</td></tr><tr><td>description</td><td>The Internet privacy company that empowers you to seamlessly take control of your personal information online, without any tradeoffs.</td></tr><tr><td>image</td><td>https://duckduckgo.com/assets/logo_social-media.png</td></tr></tbody></table>	Property	Content	url	https://duckduckgo.com	type	website	site_name	DuckDuckGo	title	DuckDuckGo - Protection. Privacy. Peace of mind.	description	The Internet privacy company that empowers you to seamlessly take control of your personal information online, without any tradeoffs.	image	https://duckduckgo.com/assets/logo_social-media.png
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td><td>2</td></tr></tbody></table> • [H1] DuckDuckGo • [H1] DuckDuckGo • [H2] Switch to DuckDuckGo. It's private and free!	H1	H2	H3	H4	H5	H6	2	1	0	0	0	2		
H1	H2	H3	H4	H5	H6											
2	1	0	0	0	2											

SEO Content

		• [H6] Learn more • [H6] Learn more
	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	main menu search browser more
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SEO Keywords

privacy free duckduckgo default
duckai

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
duckduckgo	7	✓	✗	✗	✓
search	7	✗	✗	✗	✗
privacy	6	✓	✗	✓	✗
menu	6	✗	✗	✗	✗
default	6	✗	✗	✗	✗

Usability

	Url	Domain : duckduckgo.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 18 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://duckduckgo.com/sitemap.xml
	Robots.txt	http://duckduckgo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.