



# Webseiten-Bericht für zoom.us

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Der Wert ist 57/100



## SEO Inhalte

|    | Seitentitel                                                                                          | One platform to connect   Zoom<br><b>L ä n g e : 30</b><br>Perfekt, Ihr Seitentitel enth ä lt zwischen 10 und 70 Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                 |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|------|---------|-----|----------------------|-------|--------------------------------|-------------|-------------------------------|-------|------------------------------------------------------------------------------------------------------|-----------|------|
|    | Seitenbeschreibung                                                                                   | Modernize workflows with Zoom<br><b>L ä n g e : 29</b><br>Idealerweise sollte Ihre Seitenbeschreibung zwischen 70 und 160 Zeichen (einschlie ß lich Leerzeichen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> , um die L ä n g e zu pr ü fen.                                                                                                                                                                                                                                                       |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
|  | Suchbegriffe                                                                                         | Zoom, Unified Communications, Unified Communications Platform, UCaaS, Collaboration Tools, Collaboration Software, Collaboration Services<br>Gut, Ihre Seite enth ä lt Meta-Keywords.                                                                                                                                                                                                                                                                                                                                     |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
|  | Og META Eigenschaften                                                                                | Gut, Ihre Seite nutzt die Vorteile der OG-Eigenschaften. <table><tr><th>Eigenschaft</th><th>Inhalt</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.zoom.com</td></tr><tr><td>title</td><td>One platform to connect   Zoom</td></tr><tr><td>description</td><td>Modernize workflows with Zoom</td></tr><tr><td>image</td><td>https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA==</td></tr><tr><td>site_name</td><td>Zoom</td></tr></table> | Eigenschaft | Inhalt | type | website | url | https://www.zoom.com | title | One platform to connect   Zoom | description | Modernize workflows with Zoom | image | https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA== | site_name | Zoom |
| Eigenschaft                                                                        | Inhalt                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| type                                                                               | website                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| url                                                                                | https://www.zoom.com                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| title                                                                              | One platform to connect   Zoom                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| description                                                                        | Modernize workflows with Zoom                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| image                                                                              | https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA== |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| site_name                                                                          | Zoom                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |             |        |      |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
|  | Ü berschriften                                                                                       | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Find out what's possiblewhen work connects</li></ul>                                                                                                                                                                                                                                                           | H1          | H2     | H3   | H4      | H5  | H6                   | 1     | 0                              | 8           | 0                             | 0     | 0                                                                                                    |           |      |
| H1                                                                                 | H2                                                                                                   | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | H4          | H5     | H6   |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |
| 1                                                                                  | 0                                                                                                    | 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 0           | 0      | 0    |         |     |                      |       |                                |             |                               |       |                                                                                                      |           |      |

## SEO Inhalte

|                                                                                     |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                      | <ul style="list-style-type: none"> <li>• [H3] Major League Baseball™ and Zoom expand the employee-fan experience</li> <li>• [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK</li> <li>• [H3] Cricut slashed call abandonment rates by 90% with Zoom</li> <li>• [H3] A connected, collaborative workforce drives innovation at Capital One</li> <li>• [H3] Major League Baseball™ and Zoom expand the employee-fan experience</li> <li>• [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK</li> <li>• [H3] Cricut slashed call abandonment rates by 90% with Zoom</li> <li>• [H3] A connected, collaborative workforce drives innovation at Capital One</li> </ul> |
|    | Bilder               | <p>Es konnten 95 Bilder auf dieser Webseite gefunden werden.</p> <p>28 Alt-Attribute sind leer oder fehlen. Fügen Sie alternativen Text hinzu, damit Suchmaschinen den Inhalt Ihrer Bilder besser verstehen können.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|    | Text/HTML Verhältnis | <p>Anteil : <b>5%</b></p> <p>Das Text-zu-HTML-Verhältnis dieser Seite liegt unter 15 Prozent, was bedeutet, dass Ihre Webseite wahrscheinlich mehr Textinhalt benötigt.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Flash                | Perfekt, auf dieser Seite wurde kein Flash-Inhalt gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | IFrame               | Großartig, auf dieser Seite wurden keine IFrames gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

## SEO Links

|                                                                                     |                          |                                                                                                                           |
|-------------------------------------------------------------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite              | Gut. Ihre Links sind suchmaschinenfreundlich (sprechende URLs)!                                                           |
|  | Unterstriche in den URLs | Wir haben Unterstriche in Ihren URLs gefunden. Sie sollten stattdessen Bindestriche verwenden, um Ihre SEO zu optimieren. |
|  | In-page Links            | Wir haben insgesamt 77 Links gefunden, davon 0 Link(s) zu Dateien                                                         |
|  | Statistics               | <p>Externe Links : noreferrer noopener 0%</p> <p>Externe Links : Natürliche Links 74.03%</p> <p>Interne Links 25.97%</p>  |

## SEO Links

### In-page Links

| Anker                                 | Typ    | Nat ü rlich        |
|---------------------------------------|--------|--------------------|
| <a href="#">Pricing</a>               | Intern | Nat ü rliche Links |
| <a href="#">Learn more</a>            | Extern | Nat ü rliche Links |
| <a href="#">Explore products</a>      | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| =                                     | Extern | Nat ü rliche Links |
| <a href="#">Read the report</a>       | Extern | Nat ü rliche Links |
| <a href="#">Explore the report</a>    | Extern | Nat ü rliche Links |
| <a href="#">Read Forrester report</a> | Extern | Nat ü rliche Links |
| <a href="#">Get started</a>           | Extern | Nat ü rliche Links |
| <a href="#">Get started</a>           | Extern | Nat ü rliche Links |
| <a href="#">Get started</a>           | Extern | Nat ü rliche Links |
| <a href="#">Get started</a>           | Extern | Nat ü rliche Links |
| <a href="#">Get started</a>           | Extern | Nat ü rliche Links |
| <a href="#">Get started today</a>     | Intern | Nat ü rliche Links |
| <a href="#">Deutsch</a>               | Extern | Nat ü rliche Links |
| <a href="#">English</a>               | Extern | Nat ü rliche Links |
| <a href="#">Español</a>               | Extern | Nat ü rliche Links |

## In-page Links

|                                          |        |                    |
|------------------------------------------|--------|--------------------|
| <a href="#">Fran ç ais</a>               | Extern | Nat ü rliche Links |
| <a href="#">Indonesia</a>                | Extern | Nat ü rliche Links |
| <a href="#">Italiano</a>                 | Extern | Nat ü rliche Links |
| <a href="#">日本語</a>                      | Extern | Nat ü rliche Links |
| <a href="#">한국어</a>                      | Extern | Nat ü rliche Links |
| <a href="#">Nederlands</a>               | Extern | Nat ü rliche Links |
| <a href="#">Polski</a>                   | Extern | Nat ü rliche Links |
| <a href="#">Portugu ê s</a>              | Extern | Nat ü rliche Links |
| <a href="#">Р у с с к и й</a>            | Extern | Nat ü rliche Links |
| <a href="#">Svenska</a>                  | Extern | Nat ü rliche Links |
| <a href="#">T ü rk ç e</a>               | Extern | Nat ü rliche Links |
| <a href="#">Ti ể ng Vi ệ t</a>           | Extern | Nat ü rliche Links |
| <a href="#">中文（简体，中国）</a>                | Extern | Nat ü rliche Links |
| <a href="#">中文（繁體，台灣）</a>                | Extern | Nat ü rliche Links |
| <a href="#">About</a>                    | Extern | Nat ü rliche Links |
| <a href="#">Customers</a>                | Extern | Nat ü rliche Links |
| <a href="#">Our Team</a>                 | Extern | Nat ü rliche Links |
| <a href="#">Careers</a>                  | Intern | Nat ü rliche Links |
| <a href="#">Integrations</a>             | Intern | Nat ü rliche Links |
| <a href="#">Partners</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Investors</a>                | Intern | Nat ü rliche Links |
| <a href="#">Press</a>                    | Intern | Nat ü rliche Links |
| <a href="#">Sustainability &amp; ESG</a> | Extern | Nat ü rliche Links |
| <a href="#">Media Kit</a>                | Extern | Nat ü rliche Links |
| <a href="#">How To Videos</a>            | Intern | Nat ü rliche Links |
| <a href="#">Developer Platform</a>       | Intern | Nat ü rliche Links |
| <a href="#">Zoom Ventures</a>            | Extern | Nat ü rliche Links |

## In-page Links

|                                                                                                  |        |                    |
|--------------------------------------------------------------------------------------------------|--------|--------------------|
| <a href="#">Download</a>                                                                         | Intern | Nat ü rliche Links |
| <a href="#">Zoom Rooms Controller</a>                                                            | Intern | Nat ü rliche Links |
| <a href="#">Browser Extension</a>                                                                | Intern | Nat ü rliche Links |
| <a href="#">Outlook Plug-in</a>                                                                  | Intern | Nat ü rliche Links |
| <a href="#">Zoom Virtual Backgrounds</a>                                                         | Extern | Nat ü rliche Links |
| <a href="#">Sales</a>                                                                            | Extern | Nat ü rliche Links |
| <a href="#">Request a Demo</a>                                                                   | Extern | Nat ü rliche Links |
| <a href="#">Webinars and Events</a>                                                              | Intern | Nat ü rliche Links |
| <a href="#">Test Zoom</a>                                                                        | Intern | Nat ü rliche Links |
| <a href="#">Account</a>                                                                          | Intern | Nat ü rliche Links |
| <a href="#">Learning Center</a>                                                                  | Intern | Nat ü rliche Links |
| <a href="#">Zoom Community</a>                                                                   | Extern | Nat ü rliche Links |
| <a href="#">Feedback</a>                                                                         | Intern | Nat ü rliche Links |
| <a href="#">Contact Us</a>                                                                       | Extern | Nat ü rliche Links |
| <a href="#">Accessibility</a>                                                                    | Extern | Nat ü rliche Links |
| <a href="#">Developer Support</a>                                                                | Intern | Nat ü rliche Links |
| <a href="#">Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement</a> | Extern | Nat ü rliche Links |
| <a href="#">English</a>                                                                          | Extern | Nat ü rliche Links |
| <a href="#">Español</a>                                                                          | Extern | Nat ü rliche Links |
| <a href="#">Polski</a>                                                                           | Extern | Nat ü rliche Links |
| <a href="#">Terms</a>                                                                            | Extern | Nat ü rliche Links |
| <a href="#">Privacy</a>                                                                          | Extern | Nat ü rliche Links |
| <a href="#">Trust Center</a>                                                                     | Extern | Nat ü rliche Links |
| <a href="#">Acceptable Use Guidelines</a>                                                        | Intern | Nat ü rliche Links |

## SEO Suchbegriffe



Suchbegriffswolke

**zoom** center companion sales more experience video  
app developer partner

## Suchbegriff-Konsistenz

| Suchbegriff | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|-------------|--------|-------------|--------------|--------------------|---------------|
| zoom        | 85     | ✓           | ✓            | ✓                  | ✓             |
| more        | 28     | ✗           | ✗            | ✗                  | ✗             |
| companion   | 28     | ✗           | ✗            | ✗                  | ✗             |
| sales       | 26     | ✗           | ✗            | ✗                  | ✗             |
| video       | 25     | ✗           | ✗            | ✗                  | ✓             |

## Benutzerfreundlichkeit



URL

Domain : zoom.us  
Länge : 7



Favoriten Icon

Großartig, Ihre Webseite hat ein Favicon.



Druckeigenschaften

Wir konnten kein druckfreundliches CSS finden.



Sprache

Gut. Ihre deklarierte Sprache ist en.



Dublin Core

Diese Seite nutzt nicht die Vorteile von Dublin Core.

## Dokument



Doctype

HTML 5

## Dokument

|                                                                                  |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Kodierung                          | Perfekt. Ihr deklarierter Zeichensatz ist UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | W3C Validität                      | Fehler : 85<br>Warnungen : 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | E-Mail Datenschutz                 | Großartig, es wurde keine E-Mail-Adresse im Klartext gefunden!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Veraltetes HTML                    | Großartig! Wir haben keine veralteten HTML-Tags in Ihrem HTML gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Tipps zur Webseitengeschwindigkeit | <div>  Ausgezeichnet, Ihre Webseite verwendet keine verschachtelten Tabellen. </div> <div>  Schlecht, Ihre Webseite verwendet Inline-Styles. </div> <div>  Großartig, Ihre Webseite hat wenige CSS-Dateien. </div> <div>  Schlecht, Ihre Webseite hat zu viele JS-Dateien (mehr als 6). </div> <div>  Perfekt, Ihre Webseite nutzt gzip. </div> |

## Mobil

|                                                                                    |                    |                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimierung | <div>  Apple Icon </div> <div>  META Viewport Tag </div> <div>  Flash Inhalt </div> |
|------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimierung

|                                                                                    |             |                                                                                                                              |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------|
|  | XML-Sitemap | Großartig, Ihre Webseite hat eine XML-Sitemap.<br><br><a href="https://zoom.us/sitemap.xml">https://zoom.us/sitemap.xml</a>  |
|  | Robots.txt  | <a href="http://zoom.us/robots.txt">http://zoom.us/robots.txt</a><br><br>Großartig, Ihre Webseite hat eine robots.txt-Datei. |
|                                                                                    | Analytics   | Fehlt                                                                                                                        |

## Optimierung

Wir haben kein Analysetool auf dieser Webseite erkannt.

Webanalyse ermöglicht es Ihnen, die Besucheraktivitäten auf Ihrer Webseite zu messen. Sie sollten mindestens ein Analysetool installiert haben, aber es kann auch gut sein, ein zweites zu installieren, um die Daten zu überprüfen.